



MEDICAL DEVICE AUTHORITY  
MINISTRY OF HEALTH MALAYSIA

# my MED EX

## MALAYSIA MEDICAL DEVICE EXPO 2018

Medical Device Authority invites you to Malaysia Medical Device Expo 2018,  
a one-stop centre for medical devices solutions!

# PWTC KUALA LUMPUR 18 | 19 | 20 APRIL

## Advanced Medical Innovation for Improved Healthcare

Jointly Organised by



MEDICAL DEVICE AUTHORITY  
MINISTRY OF HEALTH MALAYSIA



DELIVERING EXCELLENCE



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# ABOUT

**Malaysia Medical Device Expo** is an initiative by Medical Device Authority (MDA) to bring light to latest innovative technologies and advances of global medical devices. The aim is to create an insightful one-stop centre for medical devices solutions. Medical device is one of the biggest industries in global healthcare. Innovation and technical discoveries drive the upward momentum of medical solutions since the discovery of science. Prevention, diagnosis, treatment and rehabilitation of diseases are vastly improved with every new innovation under this sector. MyMeDEx plays a great role in fostering a thorough understanding on what technologies are available or under development in the current global medical scene. The objective is to address a crucial factor: importance of medical device knowledge in contributing to the provision of quality health care.

# OBJECTIVES

- To ensure the advancement of global healthcare
- To provide an in-depth knowledge on the latest medical innovations
- To provide a platform to discuss current issues in the medical device sector
- To promote research into quality and safety improvement
- To foster effective medical innovation
- To create a connection between the leaders and players of the medical industry
- To foster innovative medical solutions

# EVENTS HIGHLIGHTS

- + Exhibition
- + Medical Device Industry Meetings
- + Talk Shows / Forums
- + 3 Days Medical Device Industry Seminar
- + Technology Showcase
- + Product Demo
- + Booth Activities

# SECTORS

- + Electromedical equipment / Medical technology
- + Laboratory equipment
- + Diagnostics
- + Commodities and consumer goods
- + Physiotherapy / Orthopaedic technology
- + Information technology and communication technology
- + Medical services and publications

# WHY ATTEND

- Opportunity to network with extensive corporate profiles in the industry
- Meet potential partners or buyers
- Platform to find new fitness, health or nutritional devices
- Brand exposure for new or existing products or services
- Opportunity to discover various innovative medical devices
- Learn about the latest innovations and trends in the healthcare sector
- See first-hand live product demonstrations
- Attend talks and forums by experts



**200-300  
Exhibitors**

# EXHIBITORS PROFILE

- Medical Devices, Equipment, And Hospital Supplies Manufacturers
- Beauty & Wellness Specialist
- Family Health
- Health Care Services And Facilities
- Health Education
- Health Tourism Services
- Medical Development
- Medical Insurance, Medical Services And Managed Care
- Ministry & Government Agencies Non-Governmental Organizations (NGOs)
- Medical Devices Testing Laboratories
- Nutrition Care & Oral Health
- Pharmaceuticals & Related Segments
- Ambulatory Health Care Services
- Medical Institutions



**5000-10000  
Visitors**

# TARGET AUDIENCE

- Healthcare Professionals, Practitioners, Administrators & Managers
- Investors in Healthcare Sector
- Fitness Enthusiasts
- Medical Tourism Facilitators & Tour Operators
- Representative from Health Departments & Authorities
- Medical Media Support



## ABOUT MEDICAL DEVICE AUTHORITY (MDA)

MDA is a government agency under the Ministry of Health Malaysia which regulates medical devices in Malaysia. To protect public health and safety, MDA strives to ensure that medical devices in Malaysia are of high quality, effective and safe. In doing this, we play an important role and contribute to the quality of the healthcare system in the country.

### Our core business includes:

- Registering medical devices
- Monitoring medical devices placed in the market
- Issuing licences to manufacturer, distributor, importer, exporter
- Monitoring operation and usage of medical devices, including disposal
- Inspecting facilities (establishments)
- Drafting laws, regulatory documents and standards



## SPONSORSHIP




BENEFITS	Platinum	Gold	Silver	Bronze	Strategic Partner
COST MYR	150,000	100,000	70,000	40,000	25,000
• Preferential branding at MyMeDEX 2018	•	•			
• General Branding at MyMeDEX 2018			•	•	•
<b>CORPORATE LOGO WILL BE FEATURED IN THE BELOW MATERIALS:-</b>					
■ Homepage of the event website and hyperlinked to your website	•	•	•	•	•
■ Backdrop (Preferred placement of logo)	•	•			
■ Backdrop Logo (Normal placement)			•	•	•
■ Banner	•	•	•	•	•
■ Bunting	•	•	•	•	•
■ E-Banner	•	•	•	•	•
■ Official event directory	•	•	•	•	•
• Pre and post social media promotion	•	•	•	•	•
• Organisation name mention at official stage activities	•	•	•	•	•
• Exclusive sponsor	•	•	•	•	•
■ Exhibition space (bare space option)	54sqm	36sqm	36sqm	18sqm	18sqm
■ 1 Page full colour ROP advertisement in official event directory	2	2	1	1	
■ Invitation to attend official opening ceremony	20 pax	15 pax	8 pax	5 pax	3 pax
■ Complimentary seminar passes	5	3	2	1	
■ Entitled to organise products & services presentations throughout the exhibition period at the stage area located inside the exhibition hall	3 sessions (1/2 hour each)	2 sessions (1/2 hour each)	1 session (1/2 hour each)	1 session (1/2 hour each)	

### SHELL SCHEME BOOTH

■ **Standard (3m x 3m): RM 6,800 \* [Early Bird: RM 6,120] before 9 March 2018**

MyMeDEX 2018 Secretariat

No.73 Jalan TPK 2/8, Taman Perindustrian Kinrara 47180 Puchong, Selangor

For inquiry :  [info@mymedex.com.my](mailto:info@mymedex.com.my)  +603 8070 7666  +603 8070 0666





# REGISTRATION FORM

18 | 19 | 20 APRIL

Please write in BLOCK CAPITALS

## + PRESENTATION SLOT

Date :

Topic :

Speaker :

Time :  10.00am - 10.45am  11.00am - 11.45am  12.00pm - 12.45pm

2.00pm - 2.45pm  3.00pm - 3.45pm  4.00pm - 4.45pm

No. of Slot : \_\_\_\_/ per slot RM 2,000 ( excluding 6% GST)

## + TRANSFER DETAILS

Please make cheque payable to MY EVENTS SDN.BHD.

**Name of Account:** My Events Sdn Bhd  
**Bank :** CIMB  
**Account No. :** 8001 560 195  
**Branch :** Menara Hap Seng, Jalan P. Ramlee,  
Kuala Lumpur  
**Swift Code :** CIBBMYKL

## + TERMS & CONDITIONS

### 1. PARTICIPATIONS FEE & CANCELLATIONS

- 1.1 Upon submission of the registration form to the Organiser, the Exhibitor agrees to make full payment within 5 working days from receipt of invoice, or before the event, whichever ever is earlier. Failing which, the Organiser shall be entitled to cancel the booking made by the Exhibitor. The Organiser shall then have the right to allocate the Exhibitor Booth to another Exhibitor.
- 1.2 For any cancellation made by the Exhibitor on or before the date of the Exhibition, participation fees will be forfeited.
- 1.3 Nonpayment or non-attendance does not constitute cancellation.
- 1.4 For any reason, Organiser decide to cancel or postpone this exhibition, Organiser is not responsible for covering airfare, hotel, or other travel cost incurred by clients.
- 1.5 This exhibition fee will not be refunded, but can be credited to a future exhibition. Event program content is subject to change without notice.
- 1.6 GST of 6% (where applicable) will be charged to the client and is payable in full prior to actual event date.

### 2. ALLOCATION OF BOOTH AND SET UP

- 2.1 The allocation of booth(s) is at the absolute discretion of the Organiser, in accordance with the nature of Exhibits or in the manner deemed fit and appropriate, including with HSSE compliance.
- 2.2 Should the Exhibitor decide to engage a contractor other than from the Organiser, the Exhibitor is required to seek approval from the Organiser. The non-official contractor shall undertake to adhere to all Terms & Conditions contained herein.

### 3. PROHIBITIONS

- 3.1 The Exhibitors is expressly prohibited from displaying any Exhibits which are unlawful, offensive, explosive or immoral at their Exhibition Booth or hall.
- 3.2 The Organiser reserves the right to instruct the exhibitor to remove such unlawful or immoral exhibits immediately from the Exhibition Booth failing which the Organiser has the right to remove the same, and the Exhibitor shall be liable to pay the Organiser the costs and expenses incurred.
- 3.3 The Exhibitor shall not assign, sub-let or allow any other Exhibitor, their agents, manufacturer, employees or supplier to occupy the exhibition space without the consent in writing from the Organiser.
- 3.4 Exhibitors are not allowed to break down their displays before the close of the exhibition at the time set by the Organiser.

### 4. RIGHT OF REMOVAL

- 4.1 The Organiser reserves the right to prevent access or to remove from the Exhibition space (including the Exhibition Booth) any person or persons acting in a way which may cause a breach of peace, or may be considered to be harmful, undesirable or offensive, or may constitute a danger to public safety including the safety of those present at the exhibition.

### 5. CHANGE OF THE VENUE AND /OR TIME

- 5.1 The Organiser reserves the right to amend the venue and duration of the event. The Organiser shall accordingly inform the Exhibitor in the Eve of any such change. The change of the venue and duration of the exhibition shall not entitle the Exhibitors to cancel its participation in the exhibition. The Exhibitor hereby agrees that the Organiser shall not be liable for any claim arising from such change.

### 6. INDEMNITY

- The Exhibitor undertakes to fully indemnify the Organiser for any lost items or goods loaned or in the possession of the Exhibitor throughout the exhibition.

### 7. FORCE MAJEURE

- In the event of fire, tempest, explosion of any kind, failure or neglect on the part of any utility supplying electricity or water, labor strife, civil commotion, war, fire or explosions or any other event beyond the control of the Organiser that prevents or hinders the Organiser from fulfilling its obligations under this Agreement, the Organiser shall ensure that the Exhibitor is aware of the occurrence of any such event and to cancel or suspend this Agreement by notice in writing to the Exhibitor.

### 8. RIGHTS

- The Organiser reserves the right at its own absolute discretion to alter the Terms & Conditions contained from time to time without the need to inform the Exhibitor.

### 9. COPYRIGHT

- All intellectual property rights in all material produced or distributed by Organiser in connection with this event is expressly reserved and any unauthorized duplication, publication or distribution is prohibited.

### 10. DATA PROTECTION

- Client confirms that it has requested and consented to Organiser retaining client information on Organiser database to be used by Organiser and information on Organiser database to be used by Organiser and passed to selected third parties, to assist in communicating products and services which maybe of interest to the client. If the client wishes to stop receiving such information please inform MyMeDEX via email to secretariat at info@mymedex.com.my

We have read, understand & accept the terms & conditions set forth herein.

Signature : \_\_\_\_\_ Date : \_\_\_\_\_ Company Stamp : \_\_\_\_\_

\* This booking is invalid without a signature. AUTHORISATION Signatory must be authorised to sign on behalf of contracting organisation

\* All exhibitors are required to comply to the Medical Device Act

