

Kenyataan Media

PRESS RELEASE

IMPLEMENTATION OF THE HOLOGRAM SECURITY LABEL FOR MEDICAL DEVICES

CYBERJAYA, 5 August 2026 – The Ministry of Health Malaysia (MOH) will implement the use of the **Hologram Security Label** for registered medical devices in phases as a strategic initiative to strengthen post-market regulatory oversight, enhance the integrity of the medical device supply chain, and protect consumers from the risks associated with counterfeit and unregistered medical devices.

This implementation is not new within the MOH regulatory framework. Since 2005, the Ministry has introduced the **Farmatag** hologram security label for pharmaceutical products. The successful implementation of this system in assisting the identification of registered products and combating counterfeit products has served as the foundation for extending this initiative to the medical device sector.

In line with the rapid growth of the medical device industry, the MOH will now progressively expand the use of the Hologram Security Label to registered medical devices. This initiative aims to assist consumers in identifying medical devices that have been registered with the Medical Device Authority (MDA), while at the same time curbing the sale and distribution of counterfeit and unregistered medical devices in the market.

The implementation of the Hologram Security Label is expected to further strengthen post-market surveillance activities by enhancing product traceability, enabling verification of the authenticity of medical devices, and reinforcing enforcement actions against products that do not comply with regulatory requirements.

This initiative will be implemented continuously through close collaboration between the MOH, MDA and industry stakeholders to ensure that its benefits can be enjoyed by the public through access to safe, quality and registered medical devices.

As a country with a robust and internationally recognised medical device regulatory system, Malaysia continues to strengthen its regulatory ecosystem to be on par with advanced countries such as Japan, Canada, Australia and Singapore. This initiative will further enhance the confidence of professional users, the general public and the medical device industry in the safety, quality and performance of medical devices marketed in Malaysia.

The strengthening of post-market controls and the medical device supply chain is also aligned with the nation's aspiration to position Malaysia as a regional medical device industry hub by 2030, while stimulating research, development and innovation activities within the medical device sector.

The official announcement on the implementation of the Hologram Security Label for medical devices will be made by the Minister of Health during the International Medical Device Exhibition and Conference (IMDEC) 2026 on 26 August 2026. The implementation of this initiative reflects the government's continuous commitment to strengthening the country's medical device regulatory system for the benefit of public health and safety.

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Chief Executive

Pihak Berkuasa Peranti Perubatan

Medical Device Authority Malaysia (MDA)

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