



KENYATAAN MEDIA

PIHAK BERKUASA PERANTI PERUBATAN (MDA) KEMENTERIAN KESIHATAN MALAYSIA MENERIMA ANUGERAH MALAYSIA DIGITAL INITIATIVE OF THE YEAR – HEALTH AWARD DI GOVMEDIA AWARDS 2025

SINGAPURA, 19 Jun 2025 – Pihak Berkuasa Peranti Perubatan (MDA) telah menerima anugerah Malaysia Digital Initiative of the Year – Health sempena Govmedia Awards 2025 yang berlangsung di Marina Bay Sands Expo & Convention Centre, Singapura. Pengiktirafan ini mencerminkan usaha berterusan MDA dalam mempertingkatkan proses pengawalseliaan serta peranannya sebagai peneraju dalam memperkukuh sektor penjagaan kesihatan.

Anugerah ini mengiktiraf komitmen MDA dalam memastikan peranti perubatan di Malaysia memenuhi piawaian keselamatan dan keberkesanan yang tinggi, di samping menggalakkan inovasi untuk meningkatkan kecekapan operasi dan perkhidmatan. Antara inisiatif utama termasuklah pengurangan tempoh pendaftaran peranti perubatan (dipendekkan kepada 14 – 21 hari sahaja berbanding sehingga 3 bulan sebelum ini), pelaksanaan Sistem Medcast 3.0, sijil digital, MDA Chatbot dan Sistem BayarNow. Kemajuan teknologi ini mencerminkan visi MDA untuk menjadi badan kawal selia yang celik digital dan berupaya memacu penambahbaikan proses dalaman keseluruhannya.

Anugerah berprestij ini, yang dianjurkan oleh GovMedia Magazine sempena GovMedia Conference & Awards, mengiktiraf kecemerlangan inovasi sektor awam di Asia-Pasifik. Dinilai oleh panel pakar dari firma terkemuka seperti EY, PwC dan KPMG, ia memberi pengiktirafan kepada inisiatif berimpak tinggi, berfokuskan rakyat dan mempunyai kadar penerimaan yang luas. Kemenangan dalam kategori Malaysia Digital Initiative of the Year – Health meletakkan MDA sebagai antara perintis inovasi kerajaan di rantau ini, di samping mengukuhkan kredibilitinya di peringkat global serta membuka peluang kepada kerjasama dan penanda aras antarabangsa.

MDA juga komited dalam mendorong inovasi dalam industri peranti perubatan. Selain itu, penglibatan MDA sebagai panel dalam sesi perbincangan di GovMedia Awards bagi berkongsi usaha berterusan menyelaras amalan pengawalseliaan mengikut piawaian global turut membantu memperkukuh reputasinya sebagai pemain utama dalam industri peranti perubatan di peringkat antarabangsa serta menyerlahkan komitmen MDA terhadap pembangunan sektor penjagaan kesihatan di Malaysia.

DR. MURALITHARAN PARAMASUA
Ketua Eksekutif
Pihak Berkuasa Peranti Perubatan
20 Jun 2025



MEDIA STATEMENT

MEDICAL DEVICE AUTHORITY (MDA), MINISTRY OF HEALTH MALAYSIA RECEIVES THE MALAYSIA DIGITAL INITIATIVE OF THE YEAR – HEALTH AT THE GOVMEDIA AWARDS 2025

SINGAPORE, 19 June 2025 – The Medical Device Authority (MDA) has received the Malaysia Digital Initiative of the Year – Health award at the GovMedia Awards 2025, held at Marina Bay Sands Expo & Convention Centre, Singapore.

This recognition reflects MDA's ongoing efforts in enhancing regulatory processes and its role as a leader in strengthening the healthcare sector.

The award acknowledges MDA's commitment to ensuring that medical devices in Malaysia meet high safety and efficacy standards, while also encouraging innovation to improve operational efficiency and service delivery. Key initiatives include the reduction of medical device registration timelines (from up to 3 months previously to just 14–21 days), the implementation of Medcast 3.0, digital certification, the MDA Chatbot, and the BayarNow payment system. These technological advancements embody MDA's vision to become a digitally competent regulatory body, driving continuous improvement in internal processes.

This prestigious award, organised by GovMedia Magazine under the GovMedia Conference & Awards, recognises excellence in public sector innovation across the Asia-Pacific. Judged by expert panels from leading firms such as EY, PwC and KPMG, it honours initiatives with high impact, strong adoption and citizen-centric focus. Winning the Malaysia Digital Initiative of the Year – Health positions MDA as a pioneer of government innovation in the region, strengthens its global credibility, and opens doors for international collaboration and benchmarking.

MDA is also committed to fostering innovation in the medical device industry. Notably, MDA participated in a knowledge-sharing session during the GovMedia Awards, providing a platform to exchange experiences and best practices with international regulators. This engagement highlights MDA's efforts to strengthen global collaboration and align regulatory practices with international standards, reinforcing Malaysia's position as a key player in the global medical device industry and demonstrating MDA's commitment to the development of the national healthcare sector.

DR. MURALITHARAN PARAMASUA
Chief Executive
Medical Device Authority
20 Jun 2025